

RWSSP: TOOLKIT. 7.7 Promoting Partnerships

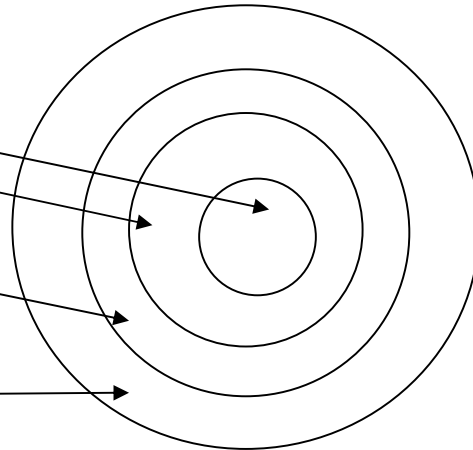


This Toolkit on building partnerships accompanies Tan 2.7 on Networks and Partnerships

Tool 1 Environment Map

Draw an environment map showing:

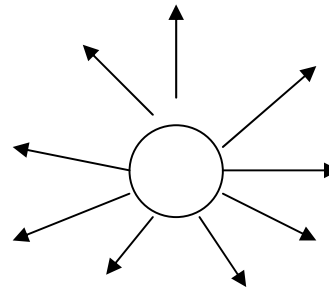
- 1) your organisation
- 2) your community/service users/
'target group'
- 3) the environmental issues that present opportunities and threats to your work (e.g. lack of funding, poor legislation)
- 4) the stakeholders that influence those environmental issues and with whom you could, potentially, build partnerships (e.g. government, private sector, NGOs)



5) Discuss what your map shows about the number and range of stakeholders that influence your work and with whom you could build partnerships.

Tool 2 Sun Diagram

Select an organisation with which you could build a partnership. Draw a "sun diagram" with your organisation in a circle in the centre. Draw in the sun's rays. At the end of each one, write a potential benefit of working with the partner in question.





Tool 3 Similarities/Differences Analysis

Identify 2-3 different organisations with which you might build a partnership. Use the following matrix to analyse the similarities and differences between your own organisation and each of the potential partners:

	Our organisation	Potential partner 1	Potential partner 2	Potential partner 3
Primary interest				
Primary goal				
Strategic priorities				
Ways of working				
Resources				
Key stakeholders				
Influence				
Primary timeframe				

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